

BREAKOUT ROTATION SCHEDULE

SUNDAY, JANUARY 22

BREAKOUT SESSION 1: 9:30 AM - 10:20 AM

Groups A & B	"The Custom Shop" - Elevating Your Retail Experience
Groups C & D	"Life & Style" - Soft Goods Essentials
Groups E & F	"Your Dream Team" - Staffing, Data, & Vendor Support
Groups G & H	"Game On!" - Your Hard Goods & Accessories Playbook

LOCATION

El Moro
Cortes/Desoto
El Gitano
La Fontana

BREAKOUT SESSION 2: 10:30 AM - 11:20 AM

Groups A & B	"Life & Style" - Soft Goods Essentials
Groups C & D	"Your Dream Team" - Staffing, Data, & Vendor Support
Groups E & F	"Game On!" - Your Hard Goods & Accessories Playbook
Groups G & H	"The Custom Shop" - Elevating Your Retail Experience

LOCATION

Cortes/Desoto
El Gitano
La Fontana
El Moro

BREAKOUT SESSION 3: 12:30 AM - 1:20 AM

Groups A & B	"Your Dream Team" - Staffing, Data, & Vendor Support
Groups C & D	"Game On!" - Your Hard Goods & Accessories Playbook
Groups E & F	"The Custom Shop" - Elevating Your Retail Experience
Groups G & H	"Life & Style" - Soft Goods Essentials

LOCATION

El Gitano
La Fontana
El Moro
Cortes/Desoto

BREAKOUT SESSION 4: 1:30 AM - 2:20 AM

Groups A & B	"Game On!" - Your Hard Goods & Accessories Playbook
Groups C & D	"The Custom Shop" - Elevating Your Retail Experience
Groups E & F	"Life & Style" - Soft Goods Essentials
Groups G & H	"Your Dream Team" - Staffing, Data, & Vendor Support

LOCATION

La Fontana
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El Gitano

MONDAY, JANUARY 23

BREAKOUT SESSION 5: 9:00 AM - 10:00 AM

Groups A,C,E,G	"Displays of Distinction" - Visual Merchandising Strategies
Groups B & D	"Capitalizing on Competitions" - Evolving T&O Opportunities
Groups F & H	"Capitalizing on Competitions" - Evolving T&O Opportunities

LOCATION

Serra/Coronado
El Moro
El Gitano

BREAKOUT SESSION 6: 10:10 AM - 11:10 AM

Groups B,D,F,H	"Displays of Distinction" - Visual Merchandising Strategies
Groups A & C	"Capitalizing on Competitions" - Evolving T&O Opportunities
Groups E & G	"Capitalizing on Competitions" - Evolving T&O Opportunities

LOCATION

Serra/Coronado
El Moro
El Gitano